



CANCER SUPPORT COMMUNITY®

A Global Network of Education and Hope

CSC & Airbnb Partnership Update
Wednesday, October 23, 2019

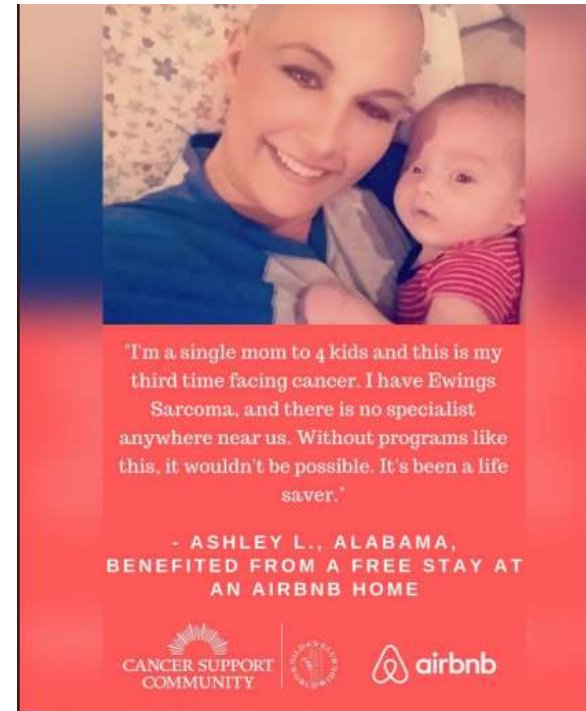
Impact and Reach of Partnership

**Secured Free Housing for
1,000+ patients and
caregivers**

**26% Increase in CSC
Helpline Calls**

50M Media Impressions

**1.7 M Social Media
Impressions**

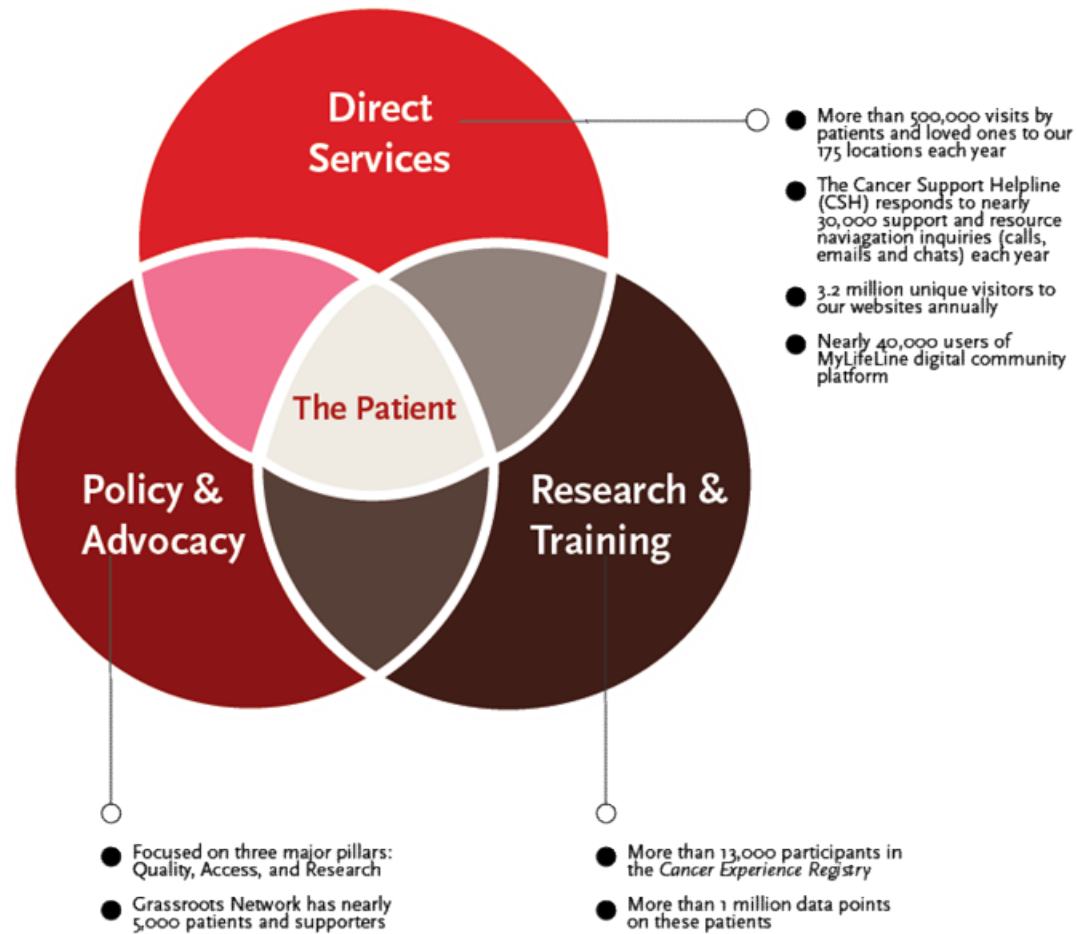


Cancer Support Community



Who We Are

About Us



Our National Reach



48 cities in 25 states
175 locations, including 10 hospital partners

Our Focus on the Patient



Each year, we provide **\$50 million** in free services to patients and their loved ones.

84¢ of every dollar donated goes directly to patient services.

Patient Navigation and Counseling



A team of licensed professionals providing patient navigation, housing referrals, financial counseling, genetic counseling, pediatric support, and more.

Education Resources



Award-winning educational material covering a broad range of cancer topics – such as caregiving, clinical trials, how to talk to your kids, and more.

Personalized Digital Resources



A free digital service, MyLifeLine, makes it possible to keep friends and family updated on treatments and enlist the help of these individuals for things such as rides to appointments, babysitting, or any other way they can help in challenging circumstances.

Professional Guidance



TOLL-FREE Cancer Support Helpline

888-793-9355

Open Mon–Fri 9am – 9pm ET

CSC Airbnb Helpline — **877-793-0498**

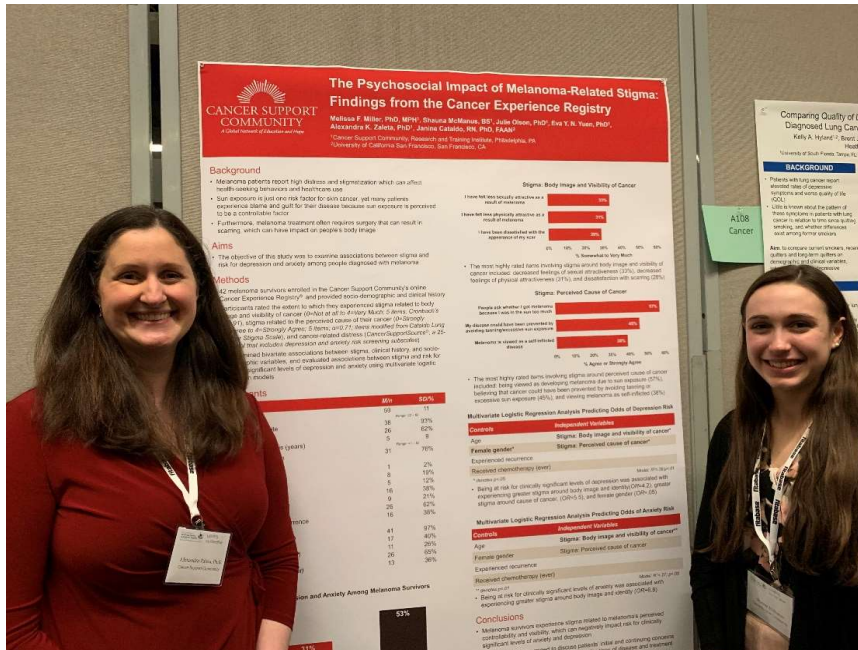


Live Web Chat

Available Mon–Fri 9am – 9pm ET

Have questions, concerns, or looking for resources or counseling? Call CSC's toll-free Cancer Support Helpline® (888.793.9355), available in 200 languages Mon – Fri, 9am-9pm ET.

Unique Patient-Focused Research



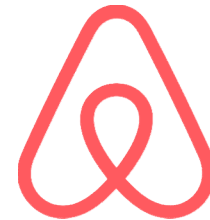
A Research & Training Institute that conducts cutting-edge research on the emotional, psychological, and financial journey of cancer patients.

Advocacy



**A Cancer Policy
Institute that advocates
at all levels of
government for
individuals whose lives
have been affected by
cancer.**

Partnership and Program Overview



airbnb

Outreach and Awareness



On March 26, Vice President Joe Biden, at an event organized by the Biden Cancer Initiative, announced Airbnb's strategic partnership with the Cancer Support Community. Through this collaboration, the Airbnb community will provide free housing for cancer patients and caregivers who meet certain geographic and income criteria. Please share the toll-free number and website dedicated to this service with your friends and family.

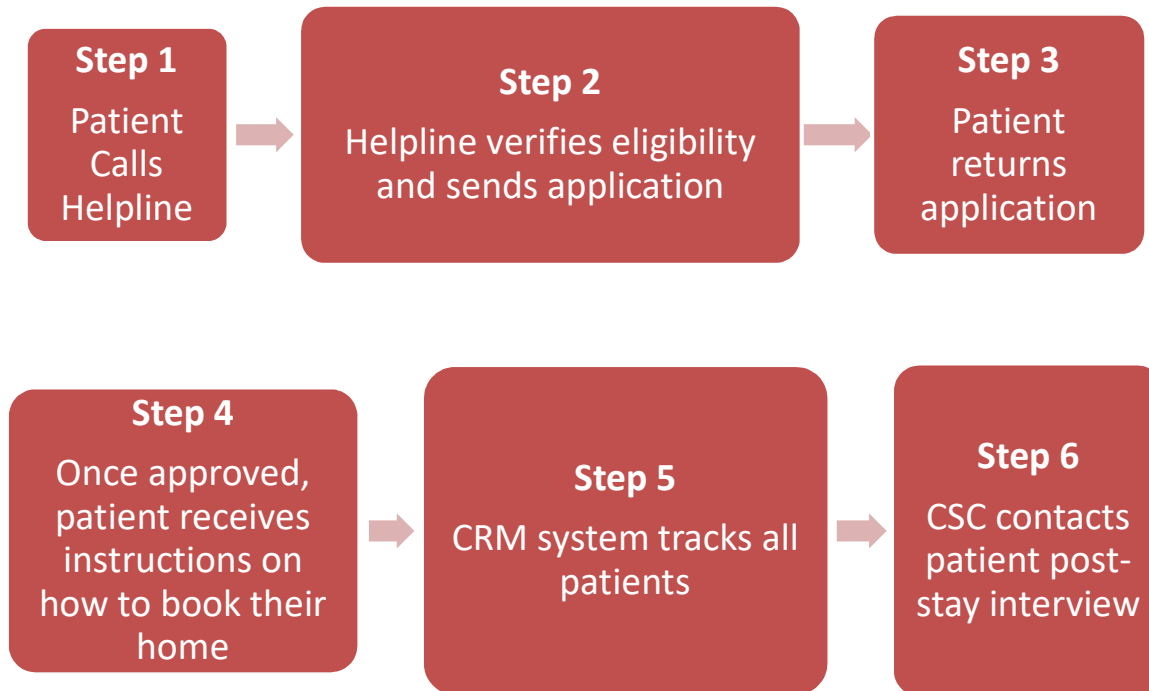
CancerSupportHelpline® | 877-793-0498
www.cancersupportcommunity.org/airbnb



**Dedicated Toll-Free Number
Just for Airbnb Program:**

877-793-0498

Patient Experience



Call Activity – since launch in March through October 2019

6,095 calls received on Airbnb
dedicated line

Number of People Served

- **Over 1000** people have been placed in Airbnb Homes to date

Financial Guidelines (4X Poverty Level)

Household Size	Maximum Gross Family Income
1	\$48,560 or less
2	\$65,840
3	\$83,120
4 or more	\$103,900

Distance Criteria

50 miles away from treatment center

Another Way to Give Back: Open Homes Hosts



- Implementing Open Homes recruitment strategy
- Airbnb and CSC are working together to recruit hosts who will put their properties on the Airbnb platform for free for patients traveling for treatment
- The CSC website has the details, in case you know of individuals who would be interested in serving as Open Homes hosts.

Background on Open Homes Hosting



Many people need to travel for medical reasons, and too often the cost of temporary accommodations can be a major barrier to accessing life-saving treatment or critical respite during recovery. Having free, short-term housing can help ease a patient's financial concerns, while giving them the hope and energy they need to overcome illness.

That's where the Open Homes community comes in. Hosts can provide a free and welcoming space for people to heal.

Thank You!

Questions?

