



1st Annual

Colorado Health Literacy Conference

Be a Health Literacy Hero

October 2, 2015 • Bruce Schroffel Auditorium
University of Colorado Hospital, Anschutz Medical Campus

Overview and Learner Outcomes

The Colorado Health Literacy Coalition is a collaborative effort between Children's Hospital Colorado, Colorado Hospital Association, Health Sciences Library - Anschutz Medical Campus, National Library of Medicine, Saint Joseph Hospital, Spring Institute, University of Colorado - Colorado Springs, and University of Colorado Health - University of Colorado Hospital.

This conference focuses on how health literacy can improve health communication and patient/client outcomes. Attendees will leave with a better understanding of health literacy and specific strategies on how to improve written and spoken communication with clients in a variety of settings.

Who Should Attend

- Clinicians
- Health Educators
- Public Health Workers
- Families
- Health Insurance Enrollers
- Medical and Family Health Librarians
- Patient Navigators
- Students
- Hospital Representatives
- Healthcare Marketers and Writers
- Anyone Interested in Health Literacy!

Agenda

- 8:30 a.m.** Sign-in & Light Continental Breakfast
- 9:00** Welcome
- 9:15** Keynote
Health Literacy: What It Is, Why It Matters, Ways You Can Help Helen Osborne
- 10:30** Break
- 10:45** **The Power of Listening** Mike Hess
- 12:00 p.m.** **Networking** (Box Lunch Provided)
- 1:15** **Breakout Session 1** (choose one)
 - **Writing for Readability** Jeanine Draut
 - **Access to Health Coverage – Colorado's Plan** Linda Gann
 - **Health Literacy in the Multicultural Community** Manley Daniel & Patricia Valverde
- 2:15** Break
- 2:30** **Breakout Session 2** (sessions repeat; choose one)
- 3:30** **Panel Discussion: Improving Health Literacy in Organizations** Moderator Helen Osborne
Amy Six-Means, Brandy Kramer, Jenny Mathews, & Shelby Chapman
- 4:30** Door Prizes/Adjourn

COLORADO HEALTH LITERACY COALITION

Learn • Network • Grow



Speakers

Helen Osborne, MEd OTR/L Founder, Health Literacy Month and President, Health Literacy Consulting

Mike Hess Founder and Executive Director, Blind Institute of Technology

Jeanine Draut Principal, InPraxis Communications

Linda Gann Outreach Manager, Connect for Health Colorado

Manley Daniel, MA Patient Navigator, Project SHINE, Spring Institute

Patricia Valverde, PhD MPH Co-Director, Patient Navigator Training Collaborative

Amy Six-Means, MLIS Consumer Health Librarian, Saint Joseph Hospital

Brandy Kramer, BS Program Coordinator, Project SHINE, Spring Institute

Jenny Mathews, MSN RN CNS-BC PCCN Clinical Nurse Specialist, Central Education, Saint Joseph Hospital

Shelby Chapman, MA Manager, Health Literacy Program, Children's Hospital Colorado

Location

The conference will be held at University of Colorado Hospital, Anschutz Medical Campus, 12605 East 16th Avenue in Aurora. The Bruce Schroffel Auditorium is located in the Anschutz Inpatient Pavilion 2. Enter through the circular doors. The auditorium is located in the lobby.

Parking

More details to follow regarding parking location.

Registration \$25 per person

Registration is required by **September 28, 2015** at <http://www.springinstitute.org/?action=HealthLiteracy>.

Conference size is limited to the first 150 participants, so register early! No refunds will be granted for non-attendance, although you may send a substitute. In the event the conference is cancelled, you will be notified and a full refund will be given.

Contact Information

For questions and more information, contact:

monique.mccollum@uchealth.org

mary.mancuso@uchealth.org